

July 2004

Green Business Update

Alameda County

Visit our website at www.greenbiz.ca.gov

email contact pamela.evans@acgov.org



[Green Business Certifications](#)

[Green Tips & News](#)

[Recognition Events](#)

[Public Promotions](#)

[Outreach & Assistance](#)

To **RSVP** for the July 22nd Recognition Event: <http://www.sustainablebiz.org/cgi-script/CSMailto/forms/PaulMurray.htm>

Green Business Certifications

Twelve new businesses have joined over 375 Bay Area companies in becoming 'green' since the first of April. Congratulations to Alameda County's newest Green Businesses:

	Berkeley
Tulip Graphics	Café de la Paz
Natural Logic, Inc.	UC Crossroads Cal Dining
	Emeryville
Daily Harvest Catering	Malcolm Pirnie, Inc.
	Alameda
Cameron Cole, LLC	Chez Vous Café and Catering
	S.A. Watts Garden Design & Installation
	Livermore
Goza Gear	Sycamore Landscaping Corp.
	Oakland
Mannequin Madness	
	Fremont
Cell Cycle LLC	

Also! Six businesses were **recertified** as 'Green', **Nippon European** in Albany, **KP Corporation-California** Print Division in San Leandro, **Andrade's Automotive** and **Strasser's Automotive** in Hayward, **The Pro Shop** in Fremont, and **RyNck Tire & Auto Center**, Stanley Blvd. in Pleasanton.

Green Tips & News

One stop shop for transit info: www.511.org is the gateway to public transit, traffic, bicycling, Rideshare, City Carshare, FasTrak™, and TransLink® info and web sites.

Flex Your Power online newsletter at www.fypower.org provides tips on saving fuel and energy in transportation, the workplace and the home. Get info on rebates, energy-efficient products and where to find them, case studies, and finding an energy assessor. FYP also publishes business efficiency studies.

Progressive Wealth Management, a Sustainable Business Alliance member and certified Green Business, will perform initial "green" and socially responsible investment consultations **pro bono** for certified Green Businesses. Contact Allan Moskowitz, CFP® at 510/278-8065 for more information. (Securities offered through Financial West Group, member NASD, SIPC.)

Questions? Comments? Need Info?

Pamela Evans, Alameda County Green Business Program
1131 Harbor Bay Parkway, Alameda CA 94502

Phone: 510/567-6770 East County: 925/551-6772

Fax: 510/337-9135 email: pamela.evans@acgov.org

web: www.greenbiz.ca.gov

Green Business Recognition Events!

Join us on **Thursday, July 22**, 5:30 -7:00 p.m. for our next Green Business Recognition Event, cosponsored by the **Sustainable Business Alliance** and **Net Impact**, and supported by our many partners. Our speaker will be Paul Murray of Herman Miller, Inc., an environmentally- and socially-conscious furniture manufacturer. This gathering will recognize Green Businesses certified since March, 2004, and all Green Businesses are welcome. The event will be at **Lake Merritt Methodist Church** at Lakeshore X First Avenue, Oakland.

To promote our Green Businesses and build community, we will continue our **Green Dinners**. We are now planning for a September 15 dinner at Café de la Paz. Interested? Call or email: 510/567-6770 or pamela.evans@acgov.org.

Promoting Green Businesses

Our **website** averaged over 870 unique visitors per month last quarter.

- **ANG Newspapers** featured **PowerLight Corporation**.
- **NAWBO** (National Association of Women Business Owners) featured **Tommy Dew Design** in the May newsletter.
- **Fremont City News** featured **Toyota Logistics Services, Inc.** The City Council also recognized TLS in an April ceremony.
- **Alameda City Council** recognized Green Businesses during Earth Week.
- **Castro Valley Forum** covered **Sky Power Systems**.
- **Earth Week: Castro Valley Sanitary District** distributed our directories at their events.
- The Sierra Club **Yodeler** and **Bay Nature** magazines will run Green Business ads. (Thanks to support from the Bay Area Air Quality Management District, the Association of Bay Area Governments & Contra Costa County GBP.)
- **Green Festival** - we'll have a booth at this San Francisco event in November. Please send us any brochures or business cards you'd like us to set out. We welcome any business that would like to help staff the booth, as well!

Business Outreach and Assistance

Tri-Valley Sustainable Business Alliance is looking for members to serve on a program committee, as well as new members interested in sustainability and active networking with like-minded businesses. Call Steve Melgoza at 925/371-6732.

PG&E will offer two **Business Customer Energy Efficiency Rebate Workshops** on **July 14**:

8:45 - 11:00 a.m. **Fremont** City Council Chambers, 3300 Capitol Av., Bldg A

1:00 - 3:30 p.m. **Pleasanton** Senior Center, 5353 Sunol Blvd.

To **RSVP**: email LJW4@pge.com